

Biocoop



*Biocoop is the first organic products chain store in France .
It 's owned by the employees.*

Organic foods : advantages and inconvenients...

Advantages :

- *Better for health*
- *Better for planet*

Inconvenients:

- *Less attracting*
- *More expensive*
- *Loss of output*



Fruits

- *Their visual aspect is different from those sold in regular supermarket*

*Organic apples :
Reine des reinettes
2,88€ /kg*



Regular apples:

*Reine des reinettes :
2,56€ /kg*



« ecocert » is the name of the government organization for organic foods.

Biocoop is controlled for the products in bulk.

It is controlled once year.



Special conditions to become an organic store:

-label

- Good value products

- Social criteria

-Choice of transport (non polluting transport)

Organic or /and ecological foods are in link with the fair trade.

